



DIANNE JACOB
VICE-CHAIRWOMAN
SUPERVISOR, SECOND DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO
2018 MAY -3 AM 10:26
CLERK OF THE BOARD
OF SUPERVISORS

AGENDA ITEM

DATE: May 16, 2018

05

TO: Board of Supervisors

**SUBJECT: STRENGTHENING BUSINESS PARTNERSHIPS FOR COMMUNITY
BASED AGRICULTURAL EVENTS (DISTRICTS: ALL)**

OVERVIEW

Since the adoption of the County's Agriculture Promotion Program and Tiered Winery Ordinance, agriculture related business opportunities have expanded in our backcountry communities. Enhancing the County's capacity for local businesses has reinforced ag-tourism and formed an environment for unique partnerships to succeed.

To enhance the County's agriculture promotion program, there are imminent opportunities to bolster local businesses in their ability to partner with agriculture producers for community based events. As ag-tourism advances, businesses are embracing new ways to participate in their local economy. However, permit specifications for producers of food and goods, as required by the California Retail Food Code and Zoning Ordinance, may present challenges for business owners to expand their commercial opportunities.

Today's board letter directs the Chief Administrative Officer to explore options that would make it easier for local, small-scale businesses to provide food and goods at community based events on agriculture producing properties in the unincorporated area. Options would include a permit fee waiver program, a pilot program and/or revisions to the Agriculture Promotion Program and Zoning Ordinance.

RECOMMENDATION(S)

VICE-CHAIRWOMAN DIANNE JACOB

1. Direct the Chief Administrative Officer to explore options that would make it easier for local, small-scale businesses to provide food and goods, in alignment with the California Retail Food Code and Zoning Ordinance, at community based events on agriculture producing properties in the unincorporated area without burdensome regulations and costs related to the necessary permitting. Options would include a permit fee waiver program, a pilot program and/or revisions to the Agriculture Promotion Program and Zoning Ordinance.

SUBJECT: STRENGTHENING BUSINESS PARTNERSHIPS FOR COMMUNITY BASED AGRICULTURAL EVENTS (DISTRICTS: ALL)

2. Direct the Chief Administrative Officer to include support in the County's Legislative Program for state legislative efforts that reduce or ease regulations for local, small-scale businesses seeking to provide food and goods at community based events on agriculture producing properties and/or direct marketing of agricultural products.
3. Direct the Chief Administrative Officer to return to the Board within 120 days.

FISCAL IMPACT

There is no fiscal impact associated with this action.

BUSINESS IMPACT STATEMENT

N/A

ADVISORY BOARD STATEMENT

N/A

BACKGROUND

Since the adoption of the County's Agriculture Promotion Program and Tiered Winery Ordinance, agriculture related business opportunities have expanded in our backcountry communities. Enhancing the County's capacity for local businesses has reinforced ag-tourism and formed an environment for unique partnerships to succeed.

To enhance the County's agriculture promotion program, there are imminent opportunities to bolster local businesses in their ability to partner with agriculture producers for community based events. As ag-tourism advances, businesses are embracing new ways to participate in their local economy. However, permit specifications for producers of food and goods, as required by the California Retail Food Code and Zoning Ordinance, may present challenges for business owners to expand their commercial opportunities.

Currently, agriculture producers may host a vendor to sell locally produced food through a Temporary Food Facility permit. These permits are administered according to the California Retail Food Code by the Department of Environmental Health.

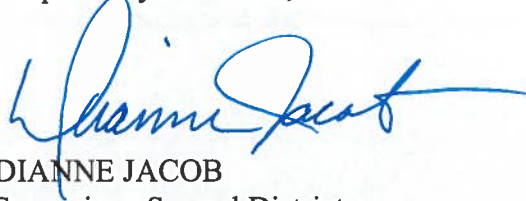
Today's board letter directs the Chief Administrative Officer to explore options that would make it easier for local, small-scale businesses to provide food and goods, in alignment with the California Retail Food Code and Zoning Ordinance, at community based events on agriculture producing properties in the unincorporated area. Options would include a permit fee waiver program, a pilot program and/or revisions to the Agriculture Promotion Program and Zoning Ordinance.

Additionally, today's board letter directs the Chief Administrative Officer to include support in the County's Legislative Program for state legislative efforts that reduce or ease regulations for local, small-scale businesses seeking to provide food and goods at community based events on agriculture producing properties and/or direct marketing of agricultural products.

**SUBJECT: STRENGTHENING BUSINESS PARTNERSHIPS FOR COMMUNITY
BASED AGRICULTURAL EVENTS (DISTRICTS: ALL)**

LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN
N/A

Respectfully submitted,



DIANNE JACOB
Supervisor, Second District

ATTACHMENT(S)

**SUBJECT: STRENGTHENING BUSINESS PARTNERSHIPS FOR COMMUNITY
BASED AGRICULTURAL EVENTS (DISTRICTS: ALL)**

AGENDA ITEM INFORMATION SHEET

REQUIRES FOUR VOTES: Yes No

WRITTEN DISCLOSURE PER COUNTY CHARTER SECTION 1000.1 REQUIRED

 Yes No

PREVIOUS RELEVANT BOARD ACTIONS:

Click here to enter text.

BOARD POLICIES APPLICABLE:

Click here to enter text.

BOARD POLICY STATEMENTS:

Click here to enter text.

MANDATORY COMPLIANCE:

Click here to enter text.

**ORACLE AWARD NUMBER(S) AND CONTRACT AND/OR REQUISITION
NUMBER(S):**

Click here to enter text.

ORIGINATING DEPARTMENT: District 2

OTHER CONCURRENCE(S):

CONTACT PERSON(S):

Adam Wilson

Name

619 531 5522

Phone

adam.wilson@sdcountry.ca.gov

E-mail

Taylor Dupont

Name

619 531 5522

Phone

taylor.dupont@sdcountry.ca.gov

E-mail